

## Education

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### Master of Graphic and Experience Design

2025 - Present

*North Carolina State University*

Relevant Coursework: User experience design frameworks, user interaction design, UX research methods, artificial intelligence, accessibility, qualitative and quantitative research insights

### Bachelor of Fine Arts, Graphic Design

2019 - 2025

*University of Arkansas*

Relevant Coursework: Human-centered design, web design, branding, typography, data visualization design, systems thinking

## Technical Skills + Tools

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**UX Process:** Journey Mapping, User Flow, UX Research Methods, User Interview, Prototyping, Design Thinking, Technical Documentation

**Tools:** AI Prompt Engineering, Data Analysis, HTML/CSS (basic)

**Platforms:** Adobe Creative Suite, Figma, AI/LMM Platforms, Cursor

## Experience

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### Research Assistant for Laboratory of Analytic Sciences

May 2026 - Present

*North Carolina State University*

- Fielded an initial stakeholder survey (15 responses) with team, narrowing 12 proposed AI features down to 4 priorities for intelligence reporting workflows
- Conducted user research through journey mapping and 3 usability testing sessions, using prompt engineering to build an interactive interface for testing, to shape AI-integrated user flows for existing and future interfaces, while acknowledging the current system's constraints
- Prototyped 4 AI features and 2 interface flows via design software, translating stakeholder feedback into iterative solutions; delivered the features production-ready with developer documentation, and one flow as a future-facing prototype for enhancing the reporter workflow

### Teaching Assistant for Two Studio Courses

August 2025 - May 2025

*North Carolina State University*

- Supported two studio courses (30 students Fall 2025, 15 students Spring 2026), managing attendance, mediating student-professor communication, and delivering feedback to support student progress
- Co-developed two course projects with a fellow TA, building on prior faculty research to shape course structure and learning objectives
- Delivered presentations and instructional content, providing hands-on guidance that supported student learning outcomes across both courses

## **Art Direction Internship**

June 2025 - August 2025

*Saatchi & Saatchi X*

- Designed all visuals for the internship's flagship project as the sole designer on a cross-functional, collaborative team
- Produced marketing visuals for a global consumer products leader as part of ongoing billable client work, adhering to brand guidelines

## **Graphic Design Internship**

August 2024 - May 2025

*University of Arkansas*

- Designed print and digital marketing collateral across multiple university departments, partnering with the assistant director and a senior designer